

Welcome

Thank you for purchasing CyberLink PowerDirector 14. This Quick Start Guide contains all the information you need to get CyberLink PowerDirector up and running on your computer, and provides an overview of some of its features.

Note: you can access the full help file anywhere in the program by pressing the F1 key on your keyboard. You can also download a free digital copy of the user guide at: http://www.cyberlink.com/support/powerdirector-ultra/userguide_en_US.html.

Installation

To install CyberLink PowerDirector, find the two discs that came in the retail box.

Note: if you don't have a working disc drive installed in your computer, you can download a digital copy of the program from the **CyberLink Digital Locker**. To get your digital copy, go to the following URL and follow the instructions: <http://www.cyberlink.com/event/ds4/digitalcopy>.

Before Installing

Before you install CyberLink PowerDirector, here are some recommendations to ensure the installation goes smoothly.

- Close all other applications, including anti-virus software.
- If you previously installed a trial version of CyberLink PowerDirector, it is recommended that you uninstall it before proceeding.
- Make sure your computer meets CyberLink PowerDirector system requirements (see the box or our product page on the Internet).
- Ensure all your computer's drivers are up-to-date, including firmware for your disc drive and any other hardware.
- Find your product key and have it ready. You can find it on one of the disc envelopes that came in the box.

Installing PowerDirector

To install CyberLink PowerDirector on your computer, do this:

1. Find the disc that came in the box labeled **Disc 1 APPLICATIONS**, take it out of the disc envelope, and then insert it into your disc drive. The disc will autorun and open the installation wizard.

Note: if the disc does not autorun, open Windows File Explorer, double click on your disc drive, and then on the AutoRun.exe in the AutoRun folder.

2. Click on the **Install** button next to the PowerDirector option.
3. Select the language of the installation and then click **OK**.

Note: you can always change the UI language later in General preferences.

4. Review the terms of the end user licensing agreement (EULA), which grants you a license to use the software. If you accept the agreement, click **Yes** and proceed to the next window. If you do not accept, the installation process will not continue, as you cannot install the software unless you accept the agreement.

- If required, select the location where CyberLink PowerDirector will be installed. To install to the current folder, click **Next**. To install to a different folder, click **Browse**, select another folder, and then click **Next**.
- Setup will start the installation process. Click the **Launch PowerDirector** button once the installation is complete.

Installing Extra Content

On both of the discs you received in the box, there is extra content you can choose to install. Install this extra content to ensure you have all the premium effects and templates you need to create your video production. The extra content includes:

Note: click the **Details** button next to the item in the install wizard to view a detailed description about what each extra content pack includes.

Extra Content	Location
Content Pack Premium	Disc 1 Software & User's Guide
proDAD Effects*	Disc 1 Software & User's Guide
Content Pack Essential	Disc 2 Extra Content
Holiday Pack 6*	Disc 2 Extra Content
Wedding Pack*	Disc 2 Extra Content

Note: * only available with PowerDirector Ultimate.

To install the extra content and make it available in CyberLink PowerDirector, do this:

- Find the disc that contains the extra content you want to install (see the above table) out of the disc envelope, and then insert it into your disc drive.

Note: you must first install PowerDirector before installing any of the extra content.

- Click the **Install** button beside the extra content item that you want to install to continue. Note that you only need to install the extra content that you want.
- Follow the steps in the installation wizard as you did before to install the content pack. Once installed, click **Finish** and then return to the first installation window to install the next extra content item, if required.

Note: you don't need to input a product or activation key for any of the extra content.

Launching PowerDirector

Once CyberLink PowerDirector is installed, double-click on the desktop shortcut (or click the **Launch PowerDirector** button at the end of the installation wizard) to launch the program.


Note: the first time you launch the program, you are asked to enter the product key. It can be found on one of the PowerDirector disc envelopes.

CyberLink Cloud

With your purchase of CyberLink PowerDirector, you get a free subscription to the **CyberLink Cloud** service for one year, which includes free cloud storage space. CyberLink Cloud makes your media and projects accessible from any device running PowerDirector Mobile, and allows you to back up your projects, templates, and program preferences, which can be downloaded back to your computer.

You can redeem your free one year subscription the first time you launch CyberLink PowerDirector, on the **CyberLink Cloud** tab in Preferences, or by going to: <http://www.cyberlink.com/event/ds4/cloudredeem>.

Once on the site, do this:

1. Sign in with your CyberLink account. If you do not have one, you can get one for free by registering on the same page.
2. Enter your product key and then click **Submit**.
3. Once you have redeemed your free one year subscription, launch CyberLink PowerDirector, click on  to enter the Preferences window, and then click on **CyberLink Cloud** tab.
4. Click on the **Account Information** link and then enter your CyberLink account username and password. Click **OK** to start using CyberLink Cloud.

Getting You Started in PowerDirector

The type of video you are creating determines how you navigate the program and what features you use. For each user, the method is slightly different, but the overall process is the same: **Capture/Import** -> **Edit** -> **Produce/Create Disc**.

Editing Modes

CyberLink PowerDirector has five separate editing modes. When you launch the program you are prompted to choose one of the following editing modes:



Full Feature Editor: select this option to enter the classic editing mode of CyberLink PowerDirector, where all of the program's features are available to you.

Easy Editor: if you are new to the editing process and not sure how or where to get started, then the Easy Editor can help. The Magic Movie Wizard takes you through a step-by-step process to import, style, adjust, and preview your finished movie, in just a few steps.


Express Projects: select this option to choose from a number of project templates that will help you speed up the editing process.

Theme Designer: in the Theme Designer you can customize the theme templates used in the Magic Movie Wizard to fit your specific project.


Slideshow Creator: with the Slideshow Creator you can instantly turn your photos into a dynamic slideshow. Follow the steps in the Slideshow Creator to import your photos, add background music, and stylish slideshow templates.

Importing Media into PowerDirector

The first step in creating your production is to import your project's media into CyberLink PowerDirector. You can import media by:

- **Importing media files:** if you already have video, audio, and image files on your computer's hard drive, you can import the files directly into the media library. This is done in the **Edit** module of CyberLink PowerDirector by clicking on the  button near the top left corner.
- **Capturing media:** you can capture media from a variety of sources, including a video camcorder, webcam, microphone, and more. Just click the **Capture** button to enter the Capture module.

Note: if your camcorder or device that contains your media connects to your computer via a USB cable, just manually transfer the files to your computer's hard drive. After that just import the transferred media files into the media library in the **Edit** module.

- **Downloading media:** in the **Edit** module you can download photos from Flickr, templates and effects from DirectorZone, and your backed up media from CyberLink Cloud. Just click the  button to start downloading media into the media library.

Editing Your Media

Once you have your media in the media library, you can begin putting your video production together. The following outlines some of the procedures and features you can use to create your production.


Arranging Media in Your Production

To insert media into the workspace timeline, just manually drag and drop a media clip from the media library, to a desired position on a track to add it to the timeline.

Continue this process until you create your production. You add the media clips in the order that tells the story you want to tell.

Action Camera Center

The all new Action Camera Center lets you perform quick fixes on your video clips and add effects that highlight the action sequences in the video.

To open it, select a video clip in the media library, click the  button, and then select **Action Camera Center**. It can also be accessed by selecting a video clip in the timeline, clicking the **Tools** button, and then selecting **Action Cam Center**.

Motion Tracker

The Motion Tracker tool lets you track the motion of one or more objects in a video clip. You can then add title text, effects, or PiP images/videos that move with the tracked object in the video.

To access, select a video clip in the timeline, click the **Tools** button, and then select **Motion Tracker**.

Stylish Effects and Templates

Use the over 400 professional quality built-in effects and templates in the Effect, PiP Objects, Particle, Title, and Transition Rooms to add creativity and flair to your production.

If that isn't enough, you can download thousands more from DirectorZone: <http://www.directorzone.com>.

Design Studio Tools

Use PowerDirector's Design Studio tools to customize media clips, effects and templates. The PiP, Title, Particle, and Transition Designers let you use precise keyframe controls to create your own effects.

To open the designers, just place a media clip or template in your production's timeline, select it, and then click the **Modify** button above the timeline.

Outputting Your Video Production

Once you are done editing your video production, you can output it by creating a video file on your computer or burning it to a disc.

Producing a Video File

Click the **Produce** button to output your production as a video file, or upload it directly to a social media web site. You can create video files with up to 4K Ultra HD quality, in the H.264 AVC, H.265 HEVC, XAVC S, and many other formats.

Burning Production to a Disc

If you want to burn your production to a disc with disc menus you customize in another Design Tool, the Menu Designer, click the **Create Disc** button. You can burn Blu-ray Discs with Full HD 50p/60p video profiles, save productions as created DVD and Blu-ray disc ISO images, and more.

PowerDirector Mobile

PowerDirector Mobile gives you the power to create amazing, awesome, engaging videos on-the-go. Import and edit videos, add effects and titles, and export HD video directly to Facebook or YouTube. With PowerDirector's easy-to-use timeline interface, you can quickly create professional, effect rich videos with just a few swipes of your finger.

To download the free PowerDirector app, go to the App Zone on the CyberLink web site and download the **FREE** version in the **PowerDirector** section: <http://www.cyberlink.com/products/app-zone>.

Or scan the QR codes at the end of this document with your mobile device to quickly download them.

Note: PowerDirector Mobile is available for Android and Windows devices.

Resources

The following are some helpful resources that are available if ever you need them.

- **Tutorials:** if you need help with a feature, or you want to learn more about all that CyberLink PowerDirector has to offer, just go to our tutorial page on DirectorZone: <http://directorzone.cyberlink.com/tutorial/pdr/>.
- **Help File:** if you need assistance with a specific feature, click the ? icon at the top of the program window, and then select **PowerDirector Help** (or press the F1 key on your keyboard) to open the help file.
- **Search Knowledge Base:** search the product knowledge base of CyberLink by selecting PowerDirector and then 14 to view frequently asked questions about the program and more: <http://www.cyberlink.com/cs-resource>.
- **User Forum:** search for answers or post a topic on our user forum, where there are many users with hundreds of hours of video editing experience with CyberLink PowerDirector willing to help you: <http://forum.cyberlink.com/forum/forums/list/ENU.page>.

Note: CyberLink's user community forum is only available in English and German.

- **Customer Support:** solutions to your problems are available 24 hours a day at no cost on the CyberLink Customer Support page: <http://www.cyberlink.com/support/index.html>.
- **QR Codes:** below are the QR codes to download our free PowerDirector Mobile app.

